



Sherry and Darryl Weaver's "three little birds," (left to right) Zach, Sam, and Jackson, inspired them to stay strong and focused throughout her cancer journey.

PARTNER SPOTLIGHT: THREE LITTLE BIRDS WAS A DREAM INSPIRED WHILE FACING CANCER

By Sherry Weavers, President and Founder Three Little Birds, Hamilton, Ontario, Canada

"Success is liking yourself, liking what you do, and liking how you do it." ~Maya Angelou

In July of 2011, at the age of 41, my world came crashing down with the surprise diagnosis of breast cancer. Having to share this diagnosis and uncertainty with those close to me was one of the most difficult things I would ever experience. It was especially difficult sharing this information with my children. How do you help them not to be afraid, when you yourself are afraid?

During this terrifying time, I made the decision to show my children I would not be beaten down by cancer, but rather come through this diagnosis stronger than ever. For this reason, I decided to not give up on my dream to start my own company, something I could grow and nurture, while showing my children the rewards of hard work and determination.

In the midst of cancer treatments, I spent time learning and taking the necessary steps to start my own cleaning service. Fortunately, this provided my family a positive focus for life after cancer. I discovered I had a real passion for the cleaning industry and the desire to learn about natural cleaning methods. I used my recovery time to connect with other professionals in the cleaning industry and learn everything I could to excel in my new venture.

Choosing the name Three Little Birds for our cleaning company was an easy choice. The song "Three Little Birds," by Bob Marley, has often brought both my family and me comfort and encouragement in difficult times. This season of life would certainly be no different.

The song's lyrics refer to three little birds 'singing sweet songs of melodies pure and true.' As a mom to three sons, this song has always been a beautiful reminder of the gift of my children and the beauty they bring to my world. With this song as our company name, we made the commitment that Three Little Birds would be a company built on family values, joy, and a commitment to caring for others.

While undergoing cancer treatments, I was intrigued by the Cleaning For A Reason brochures at the doctor's office. Unfortunately, I never looked into assistance, as I believed there must be some sort of 'catch.' I thought it not possible to have house cleaning offered completely free, with no strings attached. I now realize the value of Cleaning For A Reason and the difference it makes for women battling cancer. Partnership with the foundation is a natural extension of our company's services and values. We are always proud and excited to talk about our affiliation.

I have been cancer free for four years now, and I'm proud that our team at Three Little Birds has grown considerably. I'm also proud that our values continue to remain the same. We carefully choose our staff based on the values they exhibit, and it has paid off tremendously. We couldn't be more proud of the wonderful caring staff we have and their commitment to helping others.

Cleaning For A Reason has allowed us a structured means to assist women in our community battling cancer. It seems everyone has been touched by cancer, and it's touching to see the impact assisting these women has on our staff. As a business owner, I'm now anticipating my next dream... expanding our philanthropy as the business continues to grow.



The staff at Three Little Birds maintains a strong focus on family values, joy, and a commitment to caring for others.